JEREMIAH OLOYEDE

GRAPHIC DESIGNER | BRAND IDENTITY | SOCIAL & MOTION DESIGN

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PROFILE

Multidisciplinary Graphic Designer and Social Media Manager with 5+ years of design experience across brand identity, campaigns, social content, presentations, and motion. Experienced in turning briefs into clear visual systems and polished marketing assets, with work spanning 30+ brands and content management for 10+ social accounts.

EXPERIENCE

Freelance Graphic Designer & Social Media Manager
Nigeria / Remote | 2020 - Present

- Create brand identities, logos, campaign assets, social media graphics, event materials, presentations, and marketing collateral for businesses and personal brands.
- Translate client briefs and business goals into strong visual concepts with consistent typography, layout, hierarchy, and brand application.
- Develop and manage content across multiple social accounts while adapting design systems to different audiences, platforms, and campaign goals.
- Produce short-form video and motion content using editing, animated typography, subtitles, sound, and AI-assisted visual workflows.
- Manage projects independently from concept through revisions and delivery, balancing creative quality, feedback, and deadlines.

PROFESSIONAL STRENGTHS

Visual storytelling - Strong concept development, typography, composition, and hierarchy.
Brand consistency - Comfortable building and maintaining visual systems across digital and print touchpoints.
Remote collaboration - Experienced working independently, handling feedback, and managing multiple deadlines.

CORE SKILLS

- Brand Identity & Logo Design
- Social Media & Campaign Design
- Art Direction & Visual Systems
- Typography & Layout
- Pitch Decks & Presentations
- Event & Marketing Design
- Short-form Video Editing
- Motion Graphics
- AI-assisted Video Creation
- Social Media Management

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Figma
Canva
CapCut
Google Flow

EDUCATION

B.Sc. Plant Science & Biotechnology
Federal University of Lafia
Undergraduate - In Progress

National Diploma (ND) Science Laboratory Technology
Federal University of Lafia
Completed

PORTFOLIO

jeriesmind.lovable.app
Brand identity, social design, motion, video, and campaign work.